

**VENUES INCOME & SUBSIDY UPDATE – JUNE 2016**

Report of the: Head of Venues and Facilities  
Contact: Russell Blackmur  
Urgent Decision?(yes/no) No  
If yes, reason urgent decision required:  
Annexes/Appendices (attached): None  
Other available papers (not attached): Reports and Minutes of meetings of the Leisure Committee held since October 2011.

**REPORT SUMMARY**

**This report details the performance to date and the potential year end outturn of the Venues income & Subsidy.**

**RECOMMENDATION (S)**

- (1) That the Committee notes the update in regards to the Venues income & subsidy.**
- (2) That the Committee agrees that the Head of Venues & Facilities, following consultation with the Head of Legal & Democratic Services, be authorised to let the first floor rooms at Ewell Court House on such terms as he thinks fit.**

*Notes*

**1 Implications for the Council's Key Priorities, Service Plans and Sustainable Community Strategy**

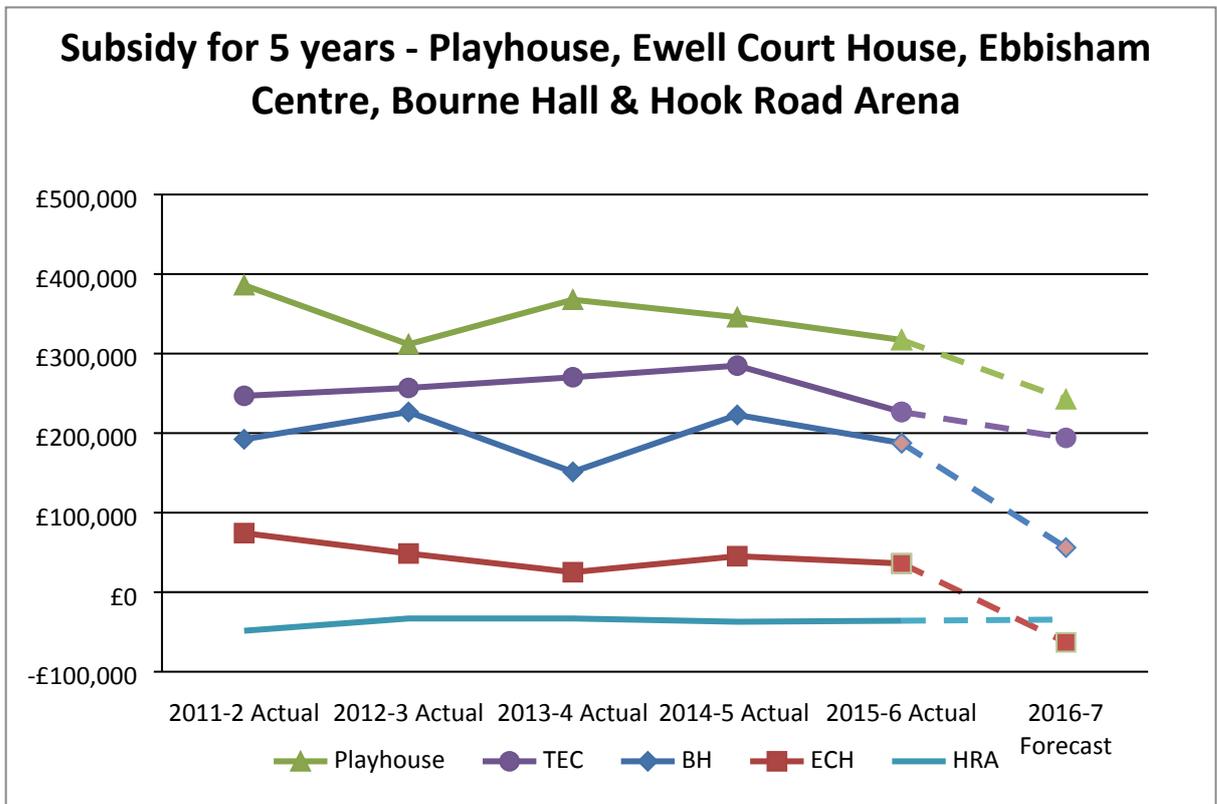
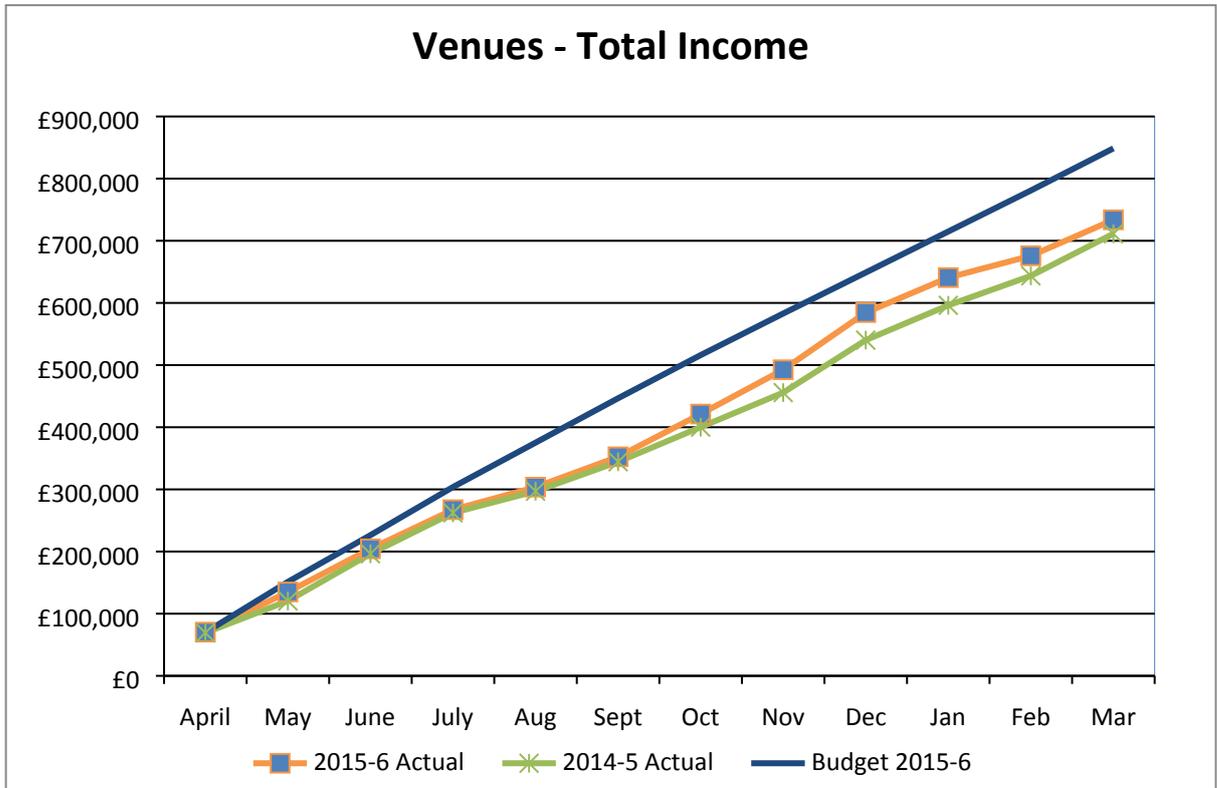
- 1.1 One of the Council's Key Priorities is "managing our resources". By delivering income growth and reducing operational costs the aim is to reduce the overall subsidy to the Venues.

**2 Background**

- 2.1 Since October 2011 the Council's previous Leisure Committee received an update on progress towards income targets for the Council's Venues at each of its meetings. This report provides a further update on income and subsidies for the Council's Venues, in the format approved by the Committee on 20 October 2015.

**3 Venues income & subsidy updates**

3.1



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3.2 Bourne Hall current income performance:

2016/2017 budget: £205,000.00

Projected outturn: £205,000.00

2015/16 Outturn £177,500.00

The 2015/16 outturn was due to a weak 4<sup>th</sup> Qtr.

10.02% above 2015/2016 financial period 1

- Officers have completed the business case for the catering options and are now consulting the Facilities Management, Finance and Legal teams.
- Officers are currently completing a business case to improve the quality and consistency of the audio equipment.
- Two new regular hirers have been confirmed, a weekly Yoga class and a weekly meeting for the Autistic Society.

3.3 The Ebbisham Centre current income performance:

2016/2017 budget: £130,000.00

Projected outturn: £130,000.00

2015/16 Outturn £124,600

(0.36)% below 2015/2016 financial period 1

- Officers are continuing to discuss the potential business opportunities with the new Landlords.

3.4 The Epsom Playhouse current performance:

2016/2017 budget: £376,877.00

Projected outturn: £376,877.00

2015/16 Outturn £374,500

(5.93)% below 2015/2016 financial period 1

- Officers are currently working with our new design agency to produce the first edition of the new and improved Epsom Playhouse brochure.
- The new Assistant Marketing Manager has started her new role.

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- Officers are currently discussing the potential to create additional revenue by utilising the external advertising boards with JC Decaux.
- Officers are also working with the Parking Manager to ascertain the amount of parking revenue generated by visitors to the Epsom Playhouse.

3.5 Hook Road Arena current performance:

2016/2017 budget: £56,800.00

Projected outturn: £56,800.00

2015/16 Outturn £53,100.00

(19.71)% below 2015/2016 financial period 1

- The Fun Park proved successful once again despite the inclement weather in April.
- The Car Boot Sale season has started.

3.6 Ewell Court House current performance:

2016/2017 budget: £80,000.00

Projected outturn: £80,000.00

2015/16 Outturn £2,400.00

For 2015/16 the outturn was minimal as the house was closed until the 4<sup>th</sup> Qtr.

Revenue generated in financial period 1= £1,832.00

Additional bookings confirmed so far for the financial period 2016/2017 = £30,029.00

- The steps to the park will be completed once we receive the final Members' Allocation funding.
- A partnership with the Rainbow Centre Spa has been agreed to cross promote the services at each Venue.
- Officers are working with the Legal Team to secure the lease for the three offices on the first floor. We are currently negotiating terms with two organisations. This will generate £15,000.00 per annum. Previous reports indicated that these rooms would be let to a community organisation. However, it is now proposed that they be let to a commercial organisation, and the Committee is asked to give authority to officers to conclude this transaction.

- Officers continue to work with the Facilities Management team to complete the snagging list.
- Officers are currently negotiating long term regular hires with a Wine tasting organisation and County Care, a learning disabilities support group.

#### **4 Financial and Manpower Implications**

- 4.1 The progression towards the Venues income targets and the reduction of operational costs will reduce the Venues subsidy.
- 4.2 Officers will continue to monitor the financial performance of all the Venues on a monthly basis.
- 4.3 **Chief Finance Officer's comments:** Both newly restored venues, Bourne Hall and Ewell Court House lettings income will need to be monitored closely this year. It is important that officers report any potential issues with achieving targets early in the year to enable corrective action to be taken in a timely fashion.

#### **5 Legal Implications (including implications for matters relating to equality)**

- 5.1 There are no equalities or legal implications.
- 5.2 **Monitoring Officer's comments:** Any lease for rooms at Ewell Court House requires proper approval. The matter either needs to be delegated to officers, as proposed, or will require Committee approval.

#### **6 Sustainability Policy and Community Safety Implications**

- 6.1 There are no sustainability or community safety implications.

#### **7 Partnerships**

- 7.1 Partnership working with interested organisations would be required in order to support business growth for all Venues. These partnerships include all hirers, community groups and friends of the individual Venues.

#### **8 Risk Assessment**

- 8.1 There is a risk that due to strong competition the loss of long term hires may affect the progress towards the income targets.

#### **9 Conclusion and Recommendations**

- 9.1 That the Committee notes the update in regards to the Venues income & subsidy, and authorises the letting of rooms at Ewell Court House.

**WARD(S) AFFECTED: (All Wards);**